

Brecks®

2024



MISTER
TWISTER

MAXIMA
THE LINE COMPANY

Mepps®

Black Fury

Kish 23

Original

Mepps®

Four Pack Series

Mepps 4-pack lure kits are a selection of proven sizes and colours by species and series. The classic Black Fury or the “match the hatch” Thunder Bug — An assortment of the #2 Syclops in colours to match most conditions, The Trophy series: 4-T12, an assortment of smaller size #1 and #2 Mepps spinners perfect for trout, panfish and other species when smaller is better, 4-T34, an assortment of size #3 and #4 spinners ideal for pike, walleye, bass and larger trout when working rivers, shorelines or mid-lake structure.

All kits, with the exception of the 4-TB and the 4-K2D, are available in single siwash hook version.



4-K3 Pike Assortment



4-S Syclops Assortment



4-T12 Trophy Assortment



4-T34 Trophy Assortment



4-S0-00 Syclops Assortment



4-K1 Trout Assortment



4-K1D Trout Assortment



4-K1DSS Trout Assortment



4-K2 Bass Assortment



4-K2D Bass Assortment



4-K5 Walleye Assortment



4-BF Black Fury Assortment



4-TB Thunder Bug Assortment

Syclops™



**ALL UV
REACTIVE**

**4 New
Colours**

Perfect balance... The brilliant flash of genuine silver plating. Hot colours... Polished brass blades... Ten reflective surfaces to attract fish and make them strike... Mepps craftsmanship from its bright eye to its razor sharp hook.

It's no wonder spoon anglers from British Columbia to Newfoundland are limiting out on the Mepps Syclops. Whether you fish for huge king salmon or any other fresh or saltwater fish there's a Syclops just the right size and finish for you.

No other spoon is as versatile as the revolutionary Syclops. It casts like a bullet and can be trolled at almost any speed.

"S" shaped undulating spoon with a fluted surface.

Combines 3 effects:

- Beats and throbs in all planes
- Twists from side to side
- Sinuous trajectory (like a fish).

4 SIZES - 20 COLOURS

Stock No.	Length	Approx. Weight	Colours
S00	1 1/2" - 3.8 cm	1/8 oz - 3.5 g	GREY, GLB, GLP, RB, SRED
S1	2 1/2" - 6.4 cm	1/2 oz - 14.2 g	ALL
S2	3" - 7.6 cm	5/8 oz - 17.7 g	ALL
S3	3 1/2" - 8.9cm	1 oz - 28.4 g	ALL



AVAILABLE WITH
single siwash hooks. Add
'SS' to product code

MJ
Moon Jelly
Silver back



OC
Orange Chartreuse
Silver back



PLR
Platinum Red
Silver back



RB
Rainbow Trout
Silver back



S/C
Silver Chartreuse
Silver back



SRED
Silver & Red
Silver back



HPRC
Hot Perch
Silver back



RW
Red & White
Silver back



TCGL
Tiger Clown
Silver back



WBLU
White & Blue
Silver back



BLUGL
Silver Blue
Silver back



EB
Electric Blue
Blue back



FL-C
Fluorescent Chartreuse
Chartreuse back



FL-O
Fluorescent Orange
Orange back



FT
Firetiger
Silver back



G/C
Gold Chartreuse
Gold back



GLB
Glow Blue
Silver back

GLOW



GLP
Glow Pink
Silver back

GLOW



GLR
Glow Red
Silver back

GLOW



GREY
Gold & Red
Gold back



Original

Mepps®

2 New Colours

The Black Fury was introduced in 1962 and became an overnight hit. To this day the only Mepps lure that is more popular is the original Aglia introduced in 1938. The Black Fury offers a medium depth running blade on a black muted background. For years there were two colour choices, Fluorescent Red or the original Yellow dots. Chartreuse was added by popular demand followed by the Firetiger pattern which is a combination of the three colours.

The Black Fury offers Mepps quality throughout. Using solid premium brass machined components to maintain their balance and always run true. Solid brass blades and premium hooks on a Swedish stainless steel shaft.

7 SIZES - 6 COLOURS

Stock No.	Dressed Treble	Approx. Weight
BF00	N/A	1/18 oz - 1.6 g
BF0	BF0D	1/12 oz - 2.4 g
BF1	BF1D	1/8 oz - 3.5 g
BF2	BF2D	1/6 oz - 4.7 g
BF3	BF3D	1/4 oz - 7.1 g
BF4	BF4D	1/3 oz - 9.5 g
BF5	BF5D	1/2 oz - 14.2 g

Size #00 only available in BYD, CH & FL



AVAILABLE WITH single siwash hooks. Add 'SS' to product code. Available in size #00-3



AVAILABLE WITH dressed siwash hooks. Add 'DSS' to product code. Available in size #0-3

Syclops™ LITE



ALL UV REACTIVE

The Syclops is a staple in any spoon angler's arsenal. The LITE version can be trolled, jigged, cast or drifted but it really shines in a trolling presentation. LITES are perfect for trolling most sport fish; browns, rainbows, lakies or speckled trout, chinook and cohos also find them to their liking. Northerns and walleye will be quick to hammer a LITE.

The qualities that make the regular Syclops so effective, the 10 reflective surfaces, the erratic action, the genuine silver and gold finishes are also in the LITE. At half the weight, the LITE can be worked in shallower water and imparts that much more of the tantalizing action of the Syclops at slower speeds. UV reactive finishes, strike attracting eyes and a blood red hook round out the Syclops LITE.

3 SIZES - 6 COLOURS

Stock No.	Length	Approx. Weight
SLT1	2 1/2" - 6.4 cm	1/4 oz - 7.1 g
SLT2	3" - 7.6 cm	5/16 oz - 8.9 g
SLT3	3 1/2" - 8.9cm	1/2 oz - 14.2 g

Black Fury®



PINK
Pink



WHT
White



BYD
Yellow



CH
Chartreuse



FL
Fluorescent Red



FT
Firetiger



FL-C

Fluorescent Chartreuse
Silver back



FT

Firetiger
Silver back



PLB

Platinum Blue
Silver back



PLR

Platinum Red
Silver back



RB

Rainbow Trout
Silver back



SRED

Silver Red
Silver back



www.mepps.ca

Aglia®

WORLD'S MOST POPULAR FISHING LURE

SHALLOW RUNNER

The Mepps Aglia (pronounced Ag'lee a) is unquestionably the world's #1 fishing lure. For more than 80 years, anglers have been taking trophy fish on the legendary Aglia.

Mepps Aglias in sizes #0 & #1 are perfect for stream trout, perch and panfish. A #2 Aglia is ideal for large crappies, while Aglias in sizes #3 & #4 are irresistible to both large & smallmouth bass, salmon, and steelhead. Northern pike and trophy musky are quick to attack a #5 Mepps Aglia dressed. Mepps Aglia blades are available in polished brass (gold), genuine silver plate and "hot" colours.

Use in all waters under normal conditions, average current, depth and fish behaviour. For all predators.

6 SIZES - 13 COLOURS

Stock No.	Dressed Treble	Approx. Weight
B0	N/A	1/12 oz - 2.4 g
B1	B1D	1/8 oz - 3.5 g
B2	B2D	1/6 oz - 4.7 g
B3	B3D	1/4 oz - 7.1 g
B4	B4D	1/3 oz - 9.5 g
B5	B5D	1/2 oz - 14.2 g

Size #0 not available in BKD, COP, G/OR, GLOW, PINK & RDD

AVAILABLE WITH single siwash hooks. Add 'SS' to product code. Available in size #0-3

AVAILABLE WITH dressed siwash hooks. Add 'DSS' to product code. Available in size #0-3 in Silver and Gold **ONLY**.

BKD
Silver Black Dots
Available in #1, 3, 5



CH
Chartreuse
Silver back



COP
Copper



FR
Fluorescent Red
Silver back



FT
Firetiger
Silver back



GLOW
Glow
Silver back



GOLD
Gold



G/OR
Gold & Orange
Gold back



PINK
Pink
Pink back
Available in #1, 2, 3
plain and SS only



RB
Rainbow Trout
Silver back



RDD
Copper Red Dots



RWS
Red & White
Silver back



S
Silver



Original

Mepps®

INTERCHANGEABLE HOOKS

MEDIUM RUNNER

The Comet spinner is Mepps' most versatile lure, maybe the most versatile lure anywhere. The main reason is its detachable hook. You can fish the Comet with standard plain or dressed treble hooks. Or, with the popular Mepps Mino.

For walleye, trout and northerns, attach a single hook and add a minnow or nightcrawler. (Where permitted).

Keep some Mepps Comets on hand, and you will soon discover just how versatile they are. The variety of combinations is limited only by the angler's imagination.

5 SIZES - 6 COLOURS	
Stock No.	Approx. Weight
C1	1/8 oz - 3.5 g
C2	1/6 oz - 4.7 g
C3	1/4 oz - 7.1 g
C4	1/3 oz - 9.5 g
C5	1/2 oz - 14.2 g



AVAILABLE WITH
single siwash hooks. Add
'SS' to product code.
Available in size #1-3



To change Comet hooks, hold hook firmly
and twist body slightly, pulling hook.

Comet®



CHBD
Chartreuse Black Dots
Gold back



GOLD
Gold



ORBD
Orange Black Dots
Silver back



REDC
Red Chartreuse Dots
Silver back



S
Silver



W/RD
White Red Dots
Silver back



Comet® Longtail

INTERCHANGEABLE HOOKS

Anglers had been asking for a fuller, dressed treble, Mepps spinner. The Comet Longtail™ responded to that demand. The classic Comet with its medium running depth blade is the only spinner on the market offering a detachable hook incorporated into the body mechanics. The Longtail offers a bigger mouthful with a pulsating bushy bucktail camouflaged hook.

The selection matches blade colours to tail dressings to complement each other. Feel free to experiment and contrast by mixing and matching the blades and tails.

2 SIZES - 6 COLOURS	
Stock No.	Approx. Weight
CLT3	1/4 oz - 7.1 g
CLT5	1/2 oz - 14.2 g



CHBD
Chartreuse Black Dots
Gold back



REDC
Red Chartreuse Dots
Silver back



GOLD
Gold



S
Silver



ORBD
Orange Black Dots
Silver back



W/RD
White Red Dots
Silver back



To change Comet hooks,
hold hook firmly and twist
body slightly, pulling hook.

Aglia® Long



CLASSIC FAVORITE

DEEP RUNNER

The Mepps Aglia Long is the #1 deep running willow-leaf spinner. It is a classic favourite in Canada. Less sensitive and more regular, its blade rotates close at a 30° angle to the body, creating an intense vibration. The reduced water resistance makes it ideal for fishing down-stream and also in deep water where it can be fished very slowly with rods of lighter action.

As with the majority of Mepps spinners, the Aglia Long is also available with a single siwash hook in place of the treble hook. Sizes 2, 3 and 4 incorporate a split ring before the treble hook. This allows the angler to easily change for a single hook; siwash or bait holder, a Mepps Mino or any trailer of your choice. Mepps quality throughout!

4 SIZES - 6 COLOURS	
Stock No.	Approx. Weight
AL1	1/6 oz - 4.7 g
AL2	1/4 oz - 7.1 g
AL3	1/3 oz - 9.5 g
AL4	1/2 oz - 14.2 g



AVAILABLE WITH
single siwash hooks. Add
'SS' to product code

Giant Killer™

BIG LURE, BIG FISH

DEEP RUNNER

A deep running big bait for big fish. Northern pike, musky, big lake trout and salmon all take a liking to the large Aglia Long style blade on the Giant Killer. Plain treble or single siwash. This series features; a stainless steel shaft, solid brass blade and body components, high speed free running clevis, heavy duty split ring and razor sharp hooks.

1 SIZES - 4 COLOURS	
Stock No.	Approx. Weight
GK5	1 1/4 oz - 7.1 g



AVAILABLE WITH
single siwash hooks. Add
'SS' to product code

FT
Firetiger
Silver back



FT
Firetiger
Silver back

GOLD
Gold

PKBO
Pinkbo
Silver back

REDBO
Redbo
Gold back

RNBO
Rainbo
Silver back

S
Silver



GLDBO
Goldbo

REDBO
Redbo
Gold back

RNBO
Rainbo
Silver back



Original

Mepps®

INTERCHANGEABLE HOOKS

SHALLOW RUNNER

The AC is a Hybrid series from Mepps. It combines the versatile Comet body, the only detachable hook spinner and the Aglia blade. Genuine silver finishes offer a bright flash. It is a shallow running presentation blade that spins at a wide arc away from the body for plenty of vibration and visibility.

Topping off the presentation is a strike attractor egg. Eggs are a tried and proven attractant. The detachable hook components of the AC Hybrid allow you to mix and match colour presentations as well. The stock AC comes with a matching egg colour to the blade colour. Don't hesitate to mix and match on the water. Switching out an orange egg on a chartreuse blade AC for example.

3 SIZES - 5 COLOURS

Stock No.	Approx. Weight
AC1	1/8 oz - 3.5 g
AC3	1/4 oz - 7.1 g
AC5	1/2 oz - 14.2 g



AVAILABLE WITH
single siwash hooks. Add
'SS' to product code



To change AC Hybrid hooks, hold hook firmly and twist body slightly, pulling hook.

AC Hybrid™



GC
Gold Chartreuse



SCH
Silver Chartreuse



SOR
Silver Orange



SP
Silver Pink
(N/A in size #5)



SRED
Silver Red



Aglia® Brite

HIGH VISIBILITY

SHALLOW RUNNER

One of the most popular spinners in the Mepps family is without a doubt the silver Aglia. It is the "A" item in the series and the one most often sold out on the retail wall. The Aglia Brite series is the classic silver Aglia blade in 6 different bold neon body colour options.

The Aglia Brite's solid machined conical brass body includes a strike triggering red tail end bead. The silver Aglia blade is the same blade found on the original and classic Aglia. It starts spinning without fail as soon as it hits the water.

The Brite offers genuine silver plated blades with contrasting rich coloured bodies and fluorescent strike attracting beads. A perfect combination fish cannot resist.

2 SIZES - 6 COLOURS

Stock No.	Approx. Weight
AB1	1/8 oz - 3.5 g
AB3	1/4 oz - 7.1 g



AVAILABLE WITH
single siwash hooks. Add
'SS' to product code



S/BLU
Silver Blue



S/OR
Silver Orange



S/CH
Silver Chartreuse



S/P
Silver Pink



S/GR
Silver Green



S/RED
Silver Red

Xtra Deep®

STAYS DEEP

DEEP RUNNER

Easy spinning blade. Drops fast, stays deep. Computer age finishes. Strong, ultra sharp hook. Rugged, durable Swedish stainless steel shaft. Environmentally safe lead-free components. Mepps didn't invent the shaft-through-the-blade design, they perfected it. The XD features a precision, solid brass fulcrum bead allowing the blade to spin at any retrieve speed.

The XD's silver blades and bodies are plated in genuine silver for a white pure flash. From the smallest #0, a great stream trout and panfish option, to the larger #3 for bass, walleye and larger trout, the XDs spin as they hit the water and run deep and true.

4 SIZES - 6 COLOURS

Stock No.	Approx. Weight
XD0D	1/12 oz - 2.4g
XD1D	1/10 oz - 2.8 g
XD2D	1/6 oz - 4.7 g
XD3D	1/4 oz - 7.1 g



AVAILABLE WITH dressed siwash hooks. Add 'SS' to product code. Available in size #1-3

BNY

Black & Yellow
Black back

BROWN

Brown Trout
Gold back



FT

Firetiger
Silver back

GOLD

Gold



RB

Rainbow Trout
Silver back

S

Silver

Thunder Bug®

LIFELIKE APPEARANCE MATCH THE HATCH

Finally, a fishing lure so revolutionary, it allows spinner anglers to "match the hatch". From its fluttering, veined, lifelike wing to its finely finished segmented body, the Mepps Thunder Bug looks like a bug, acts like a bug, and – to a fish – appears every bit as tasty as a bug.

1 SIZES - 4 COLOURS

Stock No.	Approx. Weight
TB1D	1/8 oz - 3.5 g

GHP-S

Grasshopper
Silver back

MYF-G

Mayfly
Gold back

STFBK

Stonefly
Black back

FRF-S

Firefly
Silver back



Original

Mepps®

Bucktail Jig

Mepps high quality finishes, attention to details, and fish-catching ability will be on full display in the new Mepps Bucktail, available in two sizes (1/4 and 3/8 oz) and 8 colours. Featuring the perfect balance of handtied bucktail & flashabou, with the flashabou being more pronounced in the middle to create more flash. These jigs use a chip resistant paint and a durable VMC hook.

Bucktail jigs are extremely versatile. They can be used in rivers and lakes, both shallow and deep water. For years, we have been asked by our smallmouth, largemouth & walleye Prostaff to come out with a bucktail jig for their fisheries. After two years of testing and research we offer the new Mepps® Bucktail Jig.

2 SIZES - 8 COLOURS

Stock No.	Approx. Weight
BTJ14	1/4 oz - 7.1 g
BTJ38	3/8 oz - 10.6 g



Little Wolf™

GREAT ACTION CAST OR TROLLED

The Little Wolf design maintains a wobble and prevents roll over. Genuine silver plating offers the best possible visibility, regardless of the conditions. Long duration glow and tough baked on painted finishes, 10 reflective surfaces and perfect balance.

Three years of testing went into this second spoon series from Mepps. They wanted to make sure they had it right. The first Mepps spoon, the Syclops has been responsible for literally millions of memorable catches and, in 2008, a world record rainbow caught in Canada. It was a tough act to follow. The Little Wolf has a great wobbling action and Mepps quality you can count on.

2 SIZES - 6 COLOURS

Stock No.	Length	Approx. Weight
LWF2	1 1/2" - 3.8 cm	1/4 oz - 7.1 g
LWF3	2" - 5.1 cm	2/5oz - 11.3 g



Bronze Slammer

Designed from the ground up to target smallmouth bass in big bodies of water, the Bronze Slammer is a tournament-grade spinner that will surely be a hit in our Canadian waterways.

It features a custom hand painted Aglia blade with glitter that mimics bait fish patterns that bass are known to feed on. It also boasts of a solid painted brass body that perfectly balances the lure and offers a contrast to the blinding flash of the high quality plating on the blades.

The business end of the lure features VMC Barbarian® Treble hook with a technical holding curve with a 25% better hook rate. This hook is dressed in premium hand tied bucktail, with an additional tuft of softly undulating flashabou to offer some flash and action when retrieving through the water.

The whole package features an extra large profile, 20% larger than the regular dressed aglia. Larger predators like bass and pike will take notice of the large flashy meal trying to escape.

2 SIZES - 8 COLOURS	
Stock No.	Approx. Weight
BS3	1/4 oz - 7.1 g
BS5	1/2 oz - 14.2 g



Original

Mepps®

The Mepps Musky Killer series features expertly balanced blades and BIG profile bucktail hook dressings.

The standard Musky Killer B5M with a #5/0 treble and B5MT with two #5/0 trebles feature the shallow running Aglia blade, while the BF5M and BF5MT use the narrower, medium running, Black Fury blade. The colour patterns illustrated are all proven producers. Mepps quality throughout from the original #5 blade to the solid machined brass body.

Hand tied hook dressings with genuine bucktail, dyed in brilliant fish-attracting colours, a stainless steel shaft and a rugged folded solid brass clevis mean this lure will hold up under the toughest conditions.

MUSKY KILLER®		
Stock No.	Approx. Weight	Colours
B5M	3/4 oz - 21.3 g	6 colours
B5MT Tandem	1 1/3 oz - 37.8 g	4 colours
BF5M	3/4 oz - 21.3 g	3 colours
BF5MT Tandem	1 1/3 oz - 37.8 g	3 colours

MUSKY KILLER®



FTCH

Firetiger blade
Chartreuse dressing



GOLDB

Gold blade
Black dressing



GOLDY

Gold blade
Yellow dressing



RWW

Red & White blade
White dressing



SILB

Silver blade
Black dressing



SILR

Silver blade
Red dressing



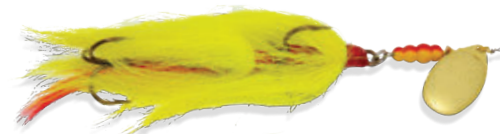
Musky Killer®

MUSKY KILLER® TANDEM



GOLDY

Gold blade
Yellow dressing



RWW

Red & White blade
White dressing



SILB

Silver blade
Black dressing



SILW

Silver blade
White dressing



BLACK FURY MUSKY KILLER®



BYD

Yellow blade
Yellow dressing



FL

Fluorescent Red blade
Red dressing



FT

Firetiger blade
Black dressing



BLACK FURY MUSKY KILLER® TANDEM



BYD

Yellow blade
Yellow dressing



FL

Fluorescent Red blade
Red dressing



FTB

Firetiger blade
Black dressing



Tandem

Mepps Aglia Tandem Bucktail B5TB is an ideal bait for northern pike and early season musky. A # 5 Aglia body and blade matched with a smaller dressed tandem bucktail hook set up. The Black Fury Tandem BF5TB offers the same advantages with a medium running course. A #1/0 bronze treble with a #2 treble hook trailer, perfect for those short strikes. The hook dressing is genuine bucktail dyed in brilliant proven fish catching patterns. This bait is light enough at just under an ounce (7/8oz) to be thrown on medium to heavy spinning gear and built strong enough to withstand solid hits from big northerns.

TANDEM		
Stock No.	Approx. Weight	Colours
B5TB	7/8 oz - 24.8 g	7 colours
BF5TB	7/8 oz - 24.8 g	3 colours

BLACK FURY® TANDEM



BYDY
Yellow blade
Yellow dressing



CHCH
Chartreuse blade
Chartreuse dressing



FLRFT
Fluorescent Red blade
Firetiger dressing



Mino

All Mepps Minos are carefully airbrushed to ensure realism. Mepps quality throughout. The perfect trailer on a Mepps Comet or with a split ring on any Mepps lure.

3 SIZES - 1 COLOUR		
Stock No.	Length	Approx. Weight
M1	1 7/8" - 4.8 cm	1/20 oz - 1.4 g
M2	2 1/2" - 6.4 cm	1/9 oz - 3.2 g
M3	3" - 7.6 cm	1/6 oz - 4.7 g

AGLIA® TANDEM



CHCH
Chartreuse blade
Chartreuse dressing



FRBO
Fluorescent Red blade
Brown & Orange dressing



FTFT
Firetiger blade
Firetiger dressing



GBO
Gold blade
Brown & Orange dressing



GLW
Glow blade
White dressing



RWBW
Red & White blade
Black & White dressing



SILW
Silver blade
White dressing



S
Silver



MISTER TWISTER®

2" Teenie™

IDEAL ULTRA-LIGHT LURE

Here's the perfect lure for almost all game fish including crappie and smallmouth bass.

1 SIZE - 12 COLOURS

Stock No.	2" TEENIE
TT25	25/bag Solids (6)
TT15-MC	15/bag Multicolors (6)

(Master pack: indicated between brackets)

3" Meeny™

THE ORIGINAL CURLY TAIL® LURE

Superb Action – A generation of plastics anglers have been catching record fish on the versatile Mister Twister Curly Tail. It can be rigged with jigheads as heavy as 3/8 oz. to fish the depths, or with a spinner form to fish mid-depths.

1 SIZE - 16 COLOURS

Stock No.	3" MEENY
MT25	25/bag Solids (6)
MT15-MC	15/bag Multicolors (6)
MT100	100/bag Solids (1)
MT100MC	100/bag Multicolors (1)

(Master pack: indicated between brackets)

Solid



1
White



1P
White Pearl



2
Yellow



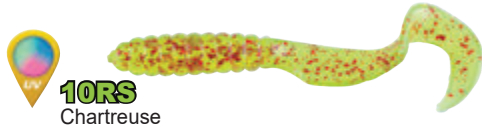
3
Black



8
Orange



10
Chartreuse



10RS
Chartreuse
Red Flake



10S
Chartreuse Flake

Solid



1
White



2
Yellow



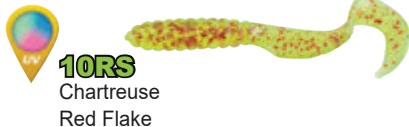
3
Black



8
Orange



10
Chartreuse



10RS
Chartreuse
Red Flake

11BKS
Pumpkin Pepper



DA10
Opaque Chartreuse



Multicolor

51S
Neon Blue Flake



61S
Neon Pink Flake



091
Opaque Red / White Tail



310P
Black / Chartreuse Pearl Tail



11BKS
Pumpkin Pepper



DA10
Opaque Chartreuse



Multicolor

51S
Neon Blue Flake



61S
Neon Pink Flake



091
Opaque Red / White Tail



101S
Neon Chartreuse Flake



198
Brown / Orange Tail



310P
Black / Chartreuse Pearl Tail



4" & 6" Twister®

4" & 6" ORIGINAL

Catching more fish more often – This is the original fish catcher ordinary plastic lures have always tried to imitate. The wide Curly Tail flutters like the real thing. This is the original design that started the plastic lure evolution.

1 SIZE - 15 COLOURS	
Stock No.	4" TWISTER
4T10	10/bag Solids (6)
4T10MC	10/bag Multicolors (6)
4T100	100/bag Solids (1)
4T100MC	100/bag Multicolors (1)

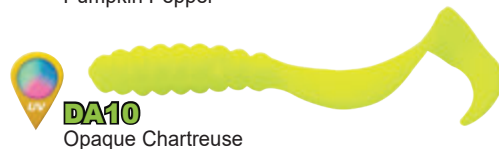
(Master pack: indicated between brackets)

Solid



1 SIZE - 4 COLOURS	
Stock No.	6" TWISTER
6T9	9/bag (6)

(Master pack: indicated between brackets)





The Stingums' design of a minnow body with a long flexible pintail twitches and dances at the slightest of movements. The Sassy Stingum is available in 8 fish attracting colours. It is made with Mister Twister's industry-leading plastic formulation that is tough enough to withstand multiple attacks, yet soft to provide a great lifelike action and texture.

1 SIZE - 8 COLOURS	
Stock No.	2 - 1/4" SASSY STINGUM
SS12	12/bag (6)

(Master pack: indicated between brackets)

N35

Black & Blue



810B

Cajun Cricket



Sassy® Swimmer

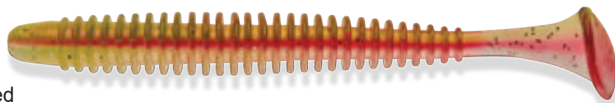
The Sassy Swimmer is a 4" Swim bait. Its ribbed body disturbs more water and creates more sound for fish to detect. The ribs along the full body length feel softer and more natural so fish will hang on longer on the strike for a better hook set. The paddle tail business end finishes off this bait with a great swimming action. Offered in 8 colours. Mister Twister's proven formulation is soft enough to have great action yet is tough enough to resist multiple strikes.

1 SIZE - 8 COLOURS	
Stock No.	4" SASSY SWIMMER
4SSW9	9/bag (6)

(Master pack: indicated between brackets)

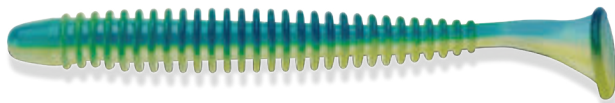
HD109

Houdini Red



S520S

Sexy Shad



Sassy® Stingum

7SB1P

Blue Thunder



10GB12

Key Lime Pie



36L

Hot Night



310SF

Black & Chartreuse, Silver Flake



0G1P

Glitter Critter



0SF

Double Silver Rainbow



L50BS

Blue Herring



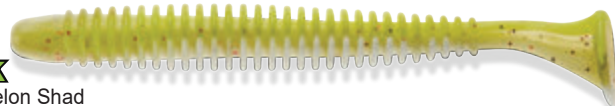
1PRGP

Hot Flash



10PBK

Lemon Melon Shad



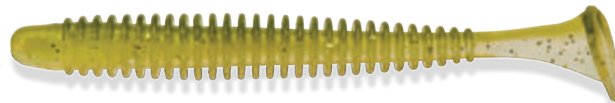
30SS

Penetration



1408G

AYU



DB0GB

California 420



Comida®

The 5" Comida® adds just the right amount of weight for the ideal sink rate for a stick bait. Wacky rigged or drop shot style, unweighted or using a split shot, with some tip action or dead stick, the Comida® will get bit!

The Mister Twister formulation is soft enough to have plenty of action yet resistant to multiple strikes.

1 SIZE - 9 COLOURS	
Stock No.	5" COMIDA
5CMD9	9/bag (6)

(Master pack: indicated between brackets)



CHCAN
Chameleon
Candy



DGWR

California 420



N310

Black &
Chartreuse



3BS

Black
Blue Flake



14PBK

Baby Bass



15BKPC

Green Pumpkin
Purple & Copper Flake



15BK

Green Pumpkin



158BK

Watermelon
Crawfish



6BG

Bubble Gum



Phenom®

The 6" Phenom with its classic Mister Twister curly tail is a great bass bait but it is also deadly for walleye. Rig it on a crawler harness in place of the real thing and work it using a bottom bouncer. Sometimes a smaller presentation can turn them on. Pinch off an inch or two and rig it on a jig head. The Phenom is a very versatile bait.

1 SIZE - 6 COLOURS	
Stock No.	6" PHENOM
6P10	10/bag (6)

(Master pack: indicated between brackets)



109GN

Chartreuse / Red Core
Green Flake



128BG

Perch



2010RS

Motor Oil / Red Flake
Chartreuse Tail



310

Black / Chartreuse Tail



36

Black / Pink Tail



35

Black / Blue Tail



MISTER TWISTER®

The 4" Ringworm, as the name implies is a ringed body worm with the added attraction of a Curly Tail end. The ribbed body increases the vibration from the bait. The rings also create a more realistic feel to the body. Offered in 8 colours, the 4" Ringworm is a multi-species bait that really shines for Walleye and Bass.

1 SIZE - 8 COLOURS

Stock No.	4" RINGWORM
4RW12	12/bag (6)

(Master pack: indicated between brackets)



10BK
Chartreuse Pepper



910GG
Red & Chartreuse
Gold Flake



N71P
Alewife

Ringworm



00P10
Cotton Candy
Chartreuse Tail



0SF
Clear / Silver Flake



0SRG10
Clear / Red & Gold Flake
Chartreuse Tail



1
White



108
Chartreuse / Orange Core



Sassy Shad®

Shad are the #1 baitfish game fish prefer. The Sassy Shad has a supple body and a natural action fish can't resist. Rig it on a jighead or with a spinner form. The Sassy Shad is ideal for all game fish.

3 SIZES - 1 COLOUR

Stock No.	SASSY SHAD	Size
25SA14	14/bag (6)	2.5"
3SA10	10/bag (6)	3"
4SA5	5/bag (6)	4"

(Master pack: indicated between brackets)



31
Black & White



3/4 oz head,
#7/0 hook

Plain

1
White



10S
Chartreuse Flake



31
Black & White



1 SIZE - 3 COLOURS

Stock No.	6" SASSY SHAD	
6SA2	2/bag (6)	Plain
6RSA2	2/bag (6)	Rigged

(Master pack: indicated between brackets)

Rigged

1
White



10S
Chartreuse Flake



31
Black & White



Double Tail™

Rigged to a round jighead or attached as a trailer to a weedless spoon, spinner or buzz bait, the Double Tail provides double the action.

Twice the vibration of the original Curly Tail design. The 4" Double Tail is a great bait for; bass, pike, walleye and don't discount trout. The Mister Twister formulation is soft enough for great action and tough enough to resist multiple strikes.

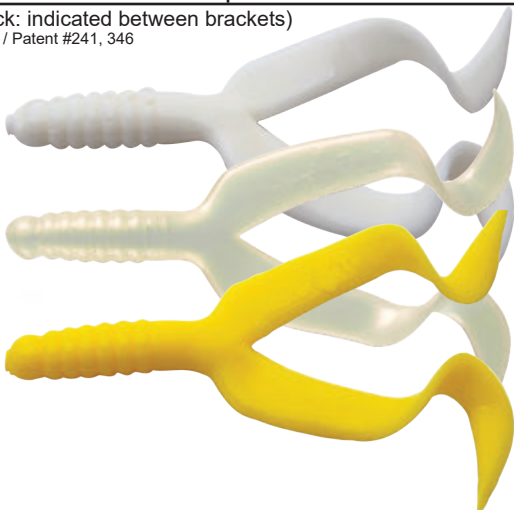
1 SIZE - 11 COLOURS	
Stock No.	4" DOUBLE TAIL
DT10	10/bag (6)

(Master pack: indicated between brackets)
Original design / Patent #241, 346

1
White

1P
White Pearl

2
Yellow



Split Double Tail™

Rig it to a Mepps spinner or buzz bait and you've got yourself a weedless combination that will work its way through the thickest slop.

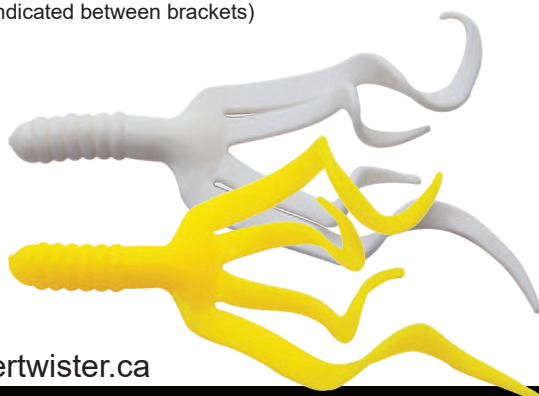
The Split Double Tail improves on an already good thing, the Double Tail, a classic lure with two curly tails. The Split Double Tail trails 4 curly tails behind it to offer that much more visibility, vibration and action.

1 SIZE - 6 COLOURS	
Stock No.	4" SPLIT DOUBLE TAIL
SDT10	10/bag (6)

(Master pack: indicated between brackets)
Patent #4, 709, 501

1
White

2
Yellow



3
Black

5BS
Sapphire Blue

8
Orange

10
Chartreuse

10S
Chartreuse Flake

11BKS
Pumpkin Pepper

20RS
Motor Oil
Red Flake

DA10
Opaque Chartreuse

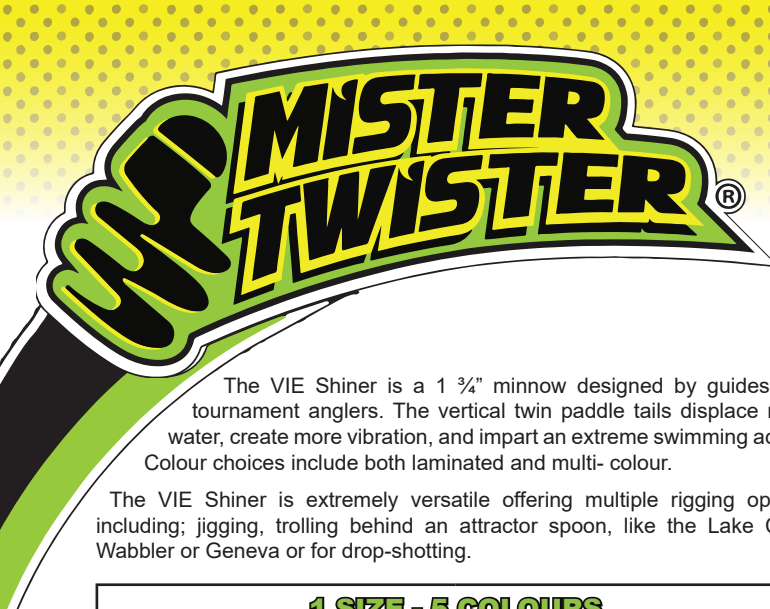
3
Black

8
Orange

10S
Chartreuse Flake

11BKS
Pumpkin Pepper






The VIE Shiner is a 1 3/4" minnow designed by guides and tournament anglers. The vertical twin paddle tails displace more water, create more vibration, and impart an extreme swimming action. Colour choices include both laminated and multi- colour.

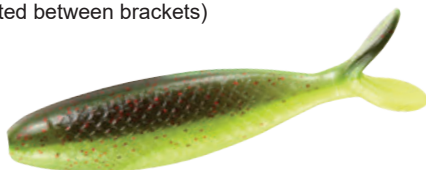
The VIE Shiner is extremely versatile offering multiple rigging options including; jigging, trolling behind an attractor spoon, like the Lake Clear Wabblers or Geneva or for drop-shotting.

1 SIZE - 5 COLOURS	
Stock No.	1.5" VIE SHINER
VS9	9/bag (6)

(Master pack: indicated between brackets)



N3RS10P
Black &
Chartreuse Pearl
Red Flake



Exude™ Roe



Whether you need a single egg for light line steelhead fishing or a cluster for big king salmon, here is the perfect soft plastic roe for the salmon and steelhead enthusiast. Like the real thing, Exude Salmon Roe emits a scent trail of natural fish food and feeding stimulants. Available in four popular colors. This exciting Exude creation looks, feels and tastes like the real thing. Great as an addition to your favorite spoon or spinner. Adding a touch of color to your presentation.

1 SIZE - 4 COLOURS	
Stock No.	EXUDE ROE
ER15	15/bag (6)

(Master pack: indicated between brackets)

Jig Spinner Form

2 SIZES	
Stock No.	JIG SPINNER FORMS
JS15	Size 1 - 5/bag (6)
JS25	Size 2 - 5/bag (6)
JS150	Size 1 - 50/bag (1)
JS250	Size 2 - 50/bag (1)

(Master pack: indicated between brackets)

Vie Shiner™


51POS
Blue, Pearl & Clear
Silver Flake




310
Black /
Chartreuse Tail




3610S
Black, Pink &
Chartreuse Flake

58BK0S
Blue, Orange &
Black Flake
Clear Silver Flake Tail



6
Pink



9R
Red



8
Orange



10
Chartreuse



N
Nickel

Nymph

These small baits prove that good things do come in small packages. Great for trout, panfish and even steelhead. These Nymph and juvenile Crayfish imitations look good and have a great action for a small bait. Rig them on a jighead or drop shot them for great results on open water or through the ice.

1 SIZE - 4 COLOURS + ASSORTED	
Stock No.	1.25" NYMPHS
NY22	22/bag (6)

(Master pack: indicated between brackets)



198
Brown / Orange



11BKS
Pumpkin Pepper



3
Black



219
Brown
Yellow back

Micro Crayfish

1 SIZE - 4 COLOURS + ASSORTED	
Stock No.	1.25" CRAYFISH
MCF22	22/bag (6)

(Master pack: indicated between brackets)



32GN
L.A. Craw



N39
Black & Red



24
Natural



7RS
Smoke /
Red Flake

Tri-Color Mini Tube

The Mister Twister 1-1/2" Tri-Color Mini Tube is sized perfectly for trout and panfish / perch. Take advantage of the hollow body to rig it with a 1/8 oz jighead or anyway you prefer. Fish love them. 6 proven colors

1 SIZE - 6 COLOURS	
Stock No.	1.5" MINI TUBE
TCMT12	12/bag (6)

(Master pack: indicated between brackets)



3610
Black / Pink / Chartreuse



91P7S
Red / Pearl / Smoke Flake



391
Black / Red / White



9310
Red / Black / Chartreuse



3810BKS
Black / Orange /
Chartreuse Pepper



961
Red / Pink / White

MAXIMA

THE LINE COMPANY

Ultragreen™

The original "Green" monofilament. Ultragreen has set the standard for decades. Though often attempted, no other manufacturer has duplicated the exclusive colour and characteristics of Maxima Ultragreen. It becomes virtually invisible underwater, particularly in freshwater and inshore coastal waters.

Ultragreen is soft and limp yet retains Maxima's legendary tough, high-durability finish for excellent abrasion resistance and outstanding knot and tensile strength. Ultragreen is the best all-around line for a variety of freshwater and saltwater fishing. It spools and casts well on spinning, baitcasting and larger conventional reels. Ultragreen is the perfect choice for mainline or leader material.

LEADER WHEELS	
Stock No. MLG	2, 3, 4, 5, 6, 8, 10, 12, 15, 20, 25, 30, 40
MINI-PACKS	
Stock No. MMG	4, 6, 8, 10, 12, 15, 20, 25, 30, 40
ONE-SHOT SPOOLS	
Stock No. MOG	4, 6, 8, 10, 12, 15, 20, 25, 30, 40
MAXI SPOOLS	
Stock No. MXG	15, 20, 25, 30, 40, 50
SERVICE BULK SPOOLS	
Stock No. MBG	4, 6, 8, 10, 12, 15, 20, 25, 30, 40, 50, 60, 80
2 KILO SPOOLS	
Stock No. MB2G	20, 25, 30, 40

See back page for specifications

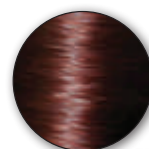
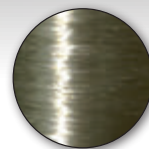
Chameleon™

Maxima's Chameleon line, as the name implies has the unique property of changing hues to match the colour of the surroundings, for reduced visibility in waters that are cloudy or stained. Designed for freshwater fisheries, this line has the toughest finish of all lines on the market.

Ideal for casting and flipping around rocks, brush and vegetation. The incredible abrasion resistance of Chameleon makes it the best choice for rock strewn rivers and shore lines. It is also a perennial favourite for the Atlantic salmon fishery for that very reason. Its harder finish results in stiffer characteristics that shine in fly fishing applications. Chameleon is a best choice for baitcasting and conventional reels and spinning reels in lighter lb tests. The line makes an ideal fly fishing leader material.

LEADER WHEELS	
Stock No. MLC	2, 3, 4, 5, 6, 8, 10, 12, 15, 20, 25, 30, 40
ONE-SHOT SPOOLS	
Stock No. MOC	6, 8, 10, 12, 15, 20, 25, 30, 40
SERVICE BULK SPOOLS	
Stock No. MBC	10, 12, 15, 20, 25, 30, 40

See back page for specifications



Tuna Blue™

The offshore fishing environment is no place for the weak of heart, or weak line. Strength and durability are paramount. Tuna Blue incorporates the proven characteristics of extreme tensile power to land world-class catches, and superb abrasion resistance to protect from razor-sharp teeth.

But Tuna Blue offers even more, a new molecular structure that delivers the industry's toughest shock resistance. Vicious strikes and multiple long runs are no match for Tuna Blue. The precise amount of stretch prevents line stress, while Tuna Blue's ability to recoil smoothly and quickly never fails to keep the right amount of tension between the angler and his catch.

SERVICE BULK SPOOLS	
Stock No. MBTB	20, 25, 30, 40

See back page for specifications

Fluorocarbon

Maxima Fluorocarbon offers the ultimate in invisibility, castability and durability. A blend of low reflective material with non-flash components makes Maxima Fluorocarbon virtually invisible to fish. A new polymer structure enhances the sensitivity of the line and gives Fluorocarbon extraordinary castability. The special finish is additionally treated with a UV-protection extending the line's life time...

Earlier versions of other Fluorocarbon lines were problematic. They were stiff, brittle and had poor knot strength. Anglers still made use of them for their lack of visibility. Maxima's expertise in treating lines and years of R & D led to this next generation of Fluorocarbon line. Maxima Fluorocarbon has all the qualities you have come to expect from a Maxima line, excellent abrasion resistance, great knot and tensile strength plus the added advantage of being virtually invisible to fish.

LEADER WHEELS	
Stock No. MLFLC	4, 5, 6, 8, 10, 12, 15, 20, 25, 30, 40, 60

See back page for specifications

Clear™

Maxima Clear offers the same proven formulation as Ultragreen in a clear line with no colour. Clear is soft yet retains Maxima's legendary tough, high-durability finish for exceptional abrasion resistance. Less visible above and underwater, Clear offers anglers a monofilament choice in reduced visibility.

With exceptional abrasion resistance and low memory Maxima Clear offers anglers improved casting distance, and meets a wide range of freshwater and saltwater fishing applications, from casting and jigging to trolling and bottom fishing.

LEADER WHEELS	
Stock No. MLCL	4, 6, 8, 10, 12, 15, 20, 25, 30, 40

ONE-SHOT SPOOLS	
Stock No. MOCL	6, 8, 10, 12, 15, 20, 25, 30, 40

See back page for specifications



MAXIMA

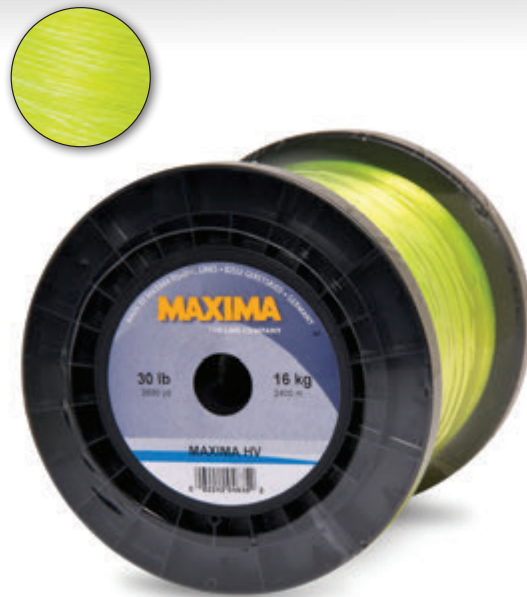
THE LINE COMPANY

High Visibility

Maxima HV (High Visibility) is a proprietary blend of highly glossy nylon with micro energy pigments. Integrated chemical components are activated through the rays of light giving Maxima HV its vivid yellow colour and making it strongly luminescent above water in any fresh or saltwater environment. HV offers excellent abrasion resistance and superior knot strength.

SERVICE BULK SPOOLS	
Stock No. MBHV	25, 30, 40

See back page for specifications



Big Game Leaders

The 55 yard rigid Big Game Leader dispensers keep line neatly coiled and ready until you are ready to pull out the amount of leader line you need. Filled with Maxima Ultragreen line, the all-around favourite. Available in 50, 60, 80 & 100 lb test.

BIG GAME LEADERS	
Stock No. BG55M	50, 60, 80, 100

See back page for specifications



9' Knotless Tapered Leaders

Maxima's first premium Monofilament Leader combining world famous Chameleon together with supersoft Ultragreen. A unique matt finish, extra tough abrasion resistance and extremely high knot strength. Controlled stiffness in the Chameleon butt will turn over and lie straight for superior casting, while supersoft Ultragreen tippet will present your fly naturally.

9' KNOTLESS TAPERED LEADERS							
Stock No.	0X	1X	2X	3X	4X	5X	6X
MLKT	14 lb	12 lb	9.5 lb	7.5 lb	6 lb	4.5 lb	3 lb

See back page for specifications



MAXIMA

THE LINE COMPANY
LE LIEN DÉCISIF



The Best by Test!

SELECT THE MAXIMA LINE THAT'S RIGHT FOR YOU

LEADER WHEEL CL-CLEAR (4-40) C-CHAMELEON (2-40) UG-ULTRAGREEN (2-40) FLC-FLUOROCARBON (4-60)			MINI-PACK UG-ULTRAGREEN			ONE-SHOT SPOOLS CL-CLEAR (6-40) C-CHAMELEON (6-40) UG-ULTRAGREEN (4-40)			MAXI SPOOLS UG-ULTRA GREEN			SERVICE SPOOLS C-CHAMELEON (10-40) UG-ULTRAGREEN (4-80) HV-HIGH VIS (25-40) TB-TUNABLU (20-40)		
TEST	M	YD	TEST	M	YD	TEST	M	YD	TEST	M	YD	TEST	M	YD
ML-02	25	27												
ML-03	25	27												
ML-04	25	27	MM-04	100	110	MO-04	250	280				MB-04	3,000	3,300
ML-05	25	27												
ML-06	25	27	MM-06	100	110	MO-06	230	250				MB-06	3,000	3,300
ML-08	25	27	MM-08	100	110	MO-08	200	220				MB-08	3,000	3,300
ML-10	25	27	MM-10	100	110	MO-10	200	220				MB-10	3,000	3,300
ML-12	25	27	MM-12	100	110	MO-12	200	220				MB-12	3,000	3,300
ML-15	25	27	MM-15	100	110	MO-15	200	220	MX-15	600	660	MB-15	2,400	2,630
ML-20	25	27	MM-20	100	110	MO-20	230	250	MX-20	600	660	MB-20	2,400	2,630
ML-25	25	27	MM-25	100	110	MO-25	230	250	MX-25	600	660	MB-25	2,400	2,630
ML-30	15	17	MM-30	100	110	MO-30	230	250	MX-30	600	660	MB-30	2,400	2,630
ML-40	15	17	MM-40	100	110	MO-40	230	250	MX-40	600	660	MB-40	2,400	2,630
									MX-50	600	660	MB-50	1,800	1,970
MLFLC-60	25	27										MB-60	1,800	1,970
												MB-80	1,200	1,320

2 KILO SPOOLS

SERVICE SPOOLS UG-ULTRAGREEN		
TEST	M	YD
MB2G-20	10,600	11,600
MB2G-25	8,600	9,400
MB2G-30	6,900	7,590
MB2G-40	6,000	6,600

BIG GAME LEADER

UG-ULTRAGREEN		
TEST	M	YD
BG55M-50	50	55
BG55M-60	50	55
BG55M-80	50	55
BG55M-100	50	55

9' KNOTLESS LEADER

0X - 14lb	4X - 6lb
1X - 12lb	5X - 4.5lb
2X - 9.5lb	6X - 3lb
3X - 7.5lb	

Brecks

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